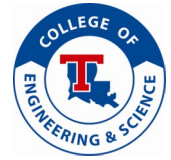




Newsletter

May 2010



Welcome Evaluation & Research Associates!

We are delighted to have our **ADVANCEing Faculty** evaluators Ginger Fitzhugh and Carrie Liston from Evaluation & Research Associates in Washington state here on campus this week. They are conducting interviews with faculty and administrators, learning more about our ADVANCEing Faculty Programs. Welcome to Tech, Ginger and Carrie!

Attribution Theory: He Says, She Says: the Difference in How Men and Women Perceive Success and Failure

Attribution theory looks at the way in which people understand the reasons for their successes and failures. Research suggests that women are more likely than men to attribute their successes to external causes and their failures to internal causes, a combination that is least likely to lead to success in the face of challenge. Successful strategies for changing attributional style and supporting perseverance and achievement for both genders are also discussed. You can find it on the web at:

http://www.engr.psu.edu/awe/misc/ARP_WebPages/attrib.aspx

Part of the ARP (Applying Research to Practice) Series on the SWE AWE (Assessing Men and Women in Engineering) Project, you can find a number of great resources of interest to women faculty on the AWE website.

Apply for Career Networking Funds!

Funds are available from our **Career Networking Program** to support activities such as bringing researchers to campus, visiting potential collaborators at other campuses, meeting with potential funding agencies, participating in key workshops, etc. To apply, complete the Career Networking form on the ADVANCEing Faculty website and email it to: advance@latech.edu



We hope that you have enjoyed the **Faculty Lunch at the Ropp Program** this year and found the professional development presentations, ADVANCEing Faculty information and networking to be of value. Watch for the Fall lunch schedule later this summer.

Questions? Want more information about the **ADVANCEing Faculty Program**? Contact the Office for Women in Science and Engineering (OWISE) at:

advance@latech.edu

call us at 257-2101, or check out our website at:

<http://www.advance.latech.edu>

